



# Dickson County, TN

Workforce Essentials, Inc.



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Clarksville, Tennessee 37040

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## Report Parameters

### 1 County

47043 Dickson County, TN

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

56,081

Population (2022)

Population **grew by 3,270** over the last 5 years and is projected to **grow by 3,350** over the next 5 years.

19,485

Total Regional Employment

Jobs **grew by 1,046** over the last 5 years and are projected to **grow by 2,206** over the next 5 years.

\$61.4K

Median Household Income (2021)

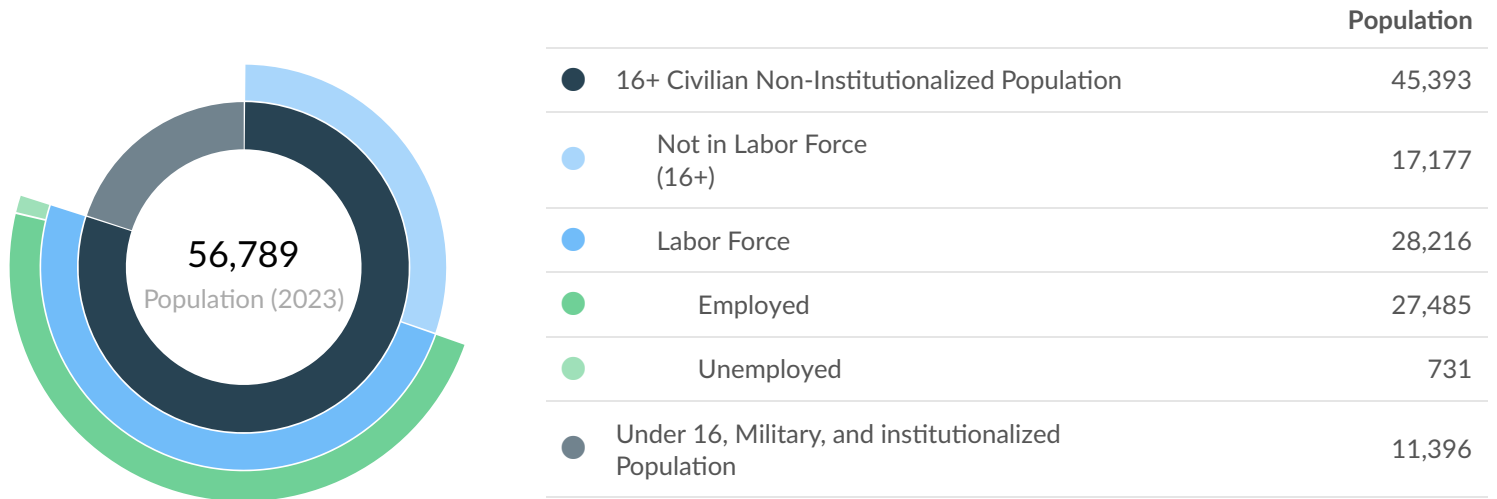
Median household income is **\$7.6K below** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **increased by 6.2%** since 2017, growing by 3,270. Population is expected to **increase by 6.0%** between 2022 and 2027, adding 3,350.
- From 2017 to 2022, jobs **increased by 5.7%** in Dickson County, TN from 18,439 to **19,485**. This change **outpaced the national growth rate of 3.4% by 2.3%**. As the number of jobs increased, the **labor force participation rate increased from 60.3% to 61.9% between 2017 and 2022**.
- Concerning educational attainment, **12.5% of Dickson County, TN residents possess a Bachelor's Degree** (8.3% below the national average), and **8.2% hold an Associate's Degree** (0.6% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

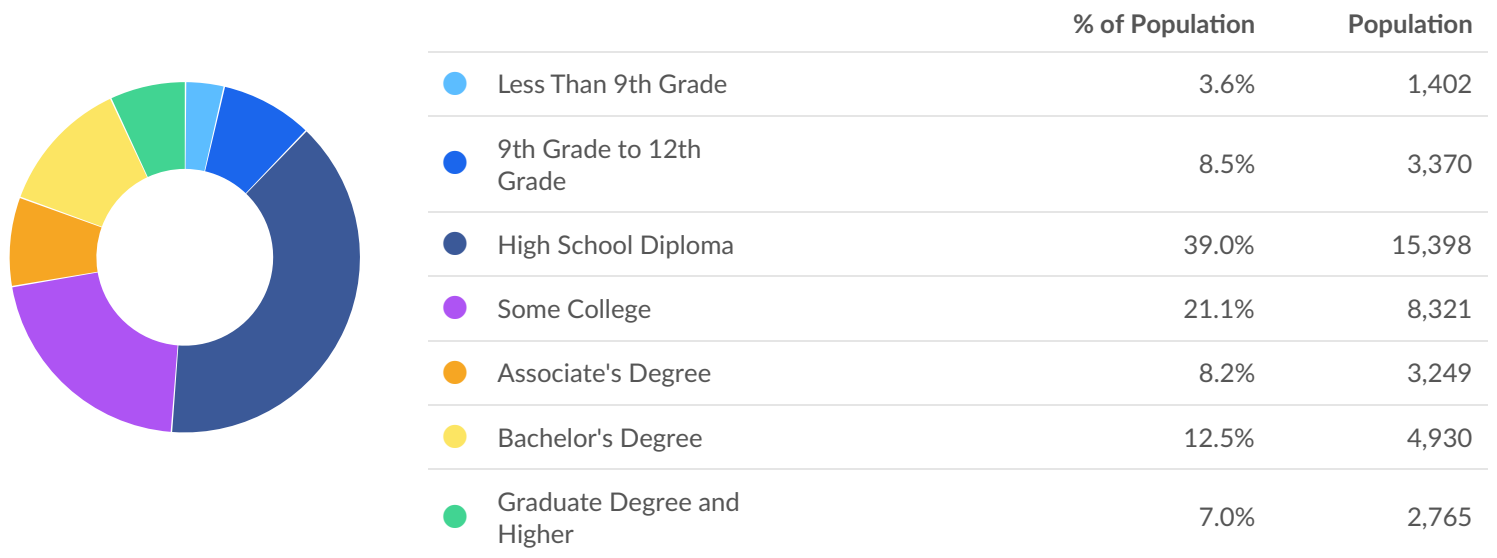
	Population (2023)	Labor Force (Mar 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	56,789	28,216	19,485	93.3	\$2.32B	\$3.83B	\$2.66B
Lauderdale County, TN	24,745	9,328	7,499	87.7	\$809.82M	\$1.64B	\$1.39B
Haywood County, TN	18,202	7,501	5,764	89.7	\$778.60M	\$1.41B	\$1.47B
Crockett County, TN	13,996	6,734	4,455	93.9	\$581.95M	\$1.01B	\$857.55M
Dyer County, TN	36,367	16,414	17,476	92.4	\$2.06B	\$2.90B	\$2.96B
Shelby County, TN	913,797	436,304	604,297	96.1	\$81.03B	\$67.79B	\$92.36B
Fayette County, TN	44,623	19,017	9,354	98.9	\$1.52B	\$3.30B	\$1.77B

## Mar 2023 Labor Force Breakdown



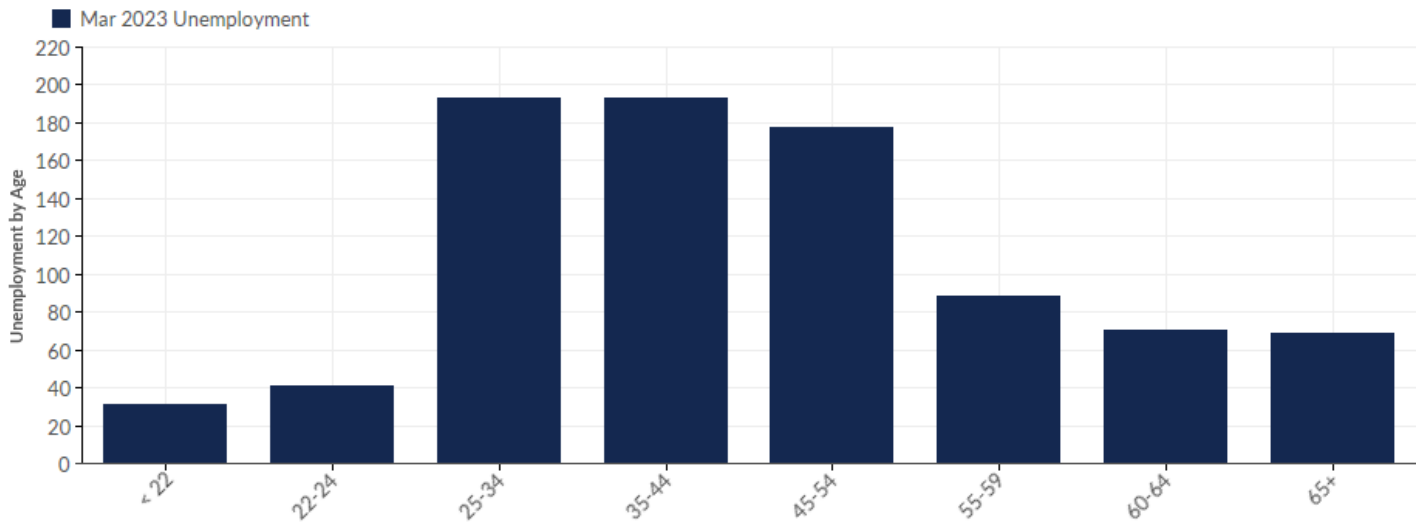
## Educational Attainment

Concerning educational attainment, **12.5% of Dickson County, TN residents possess a Bachelor's Degree** (8.3% below the national average), and **8.2% hold an Associate's Degree** (0.6% below the national average).



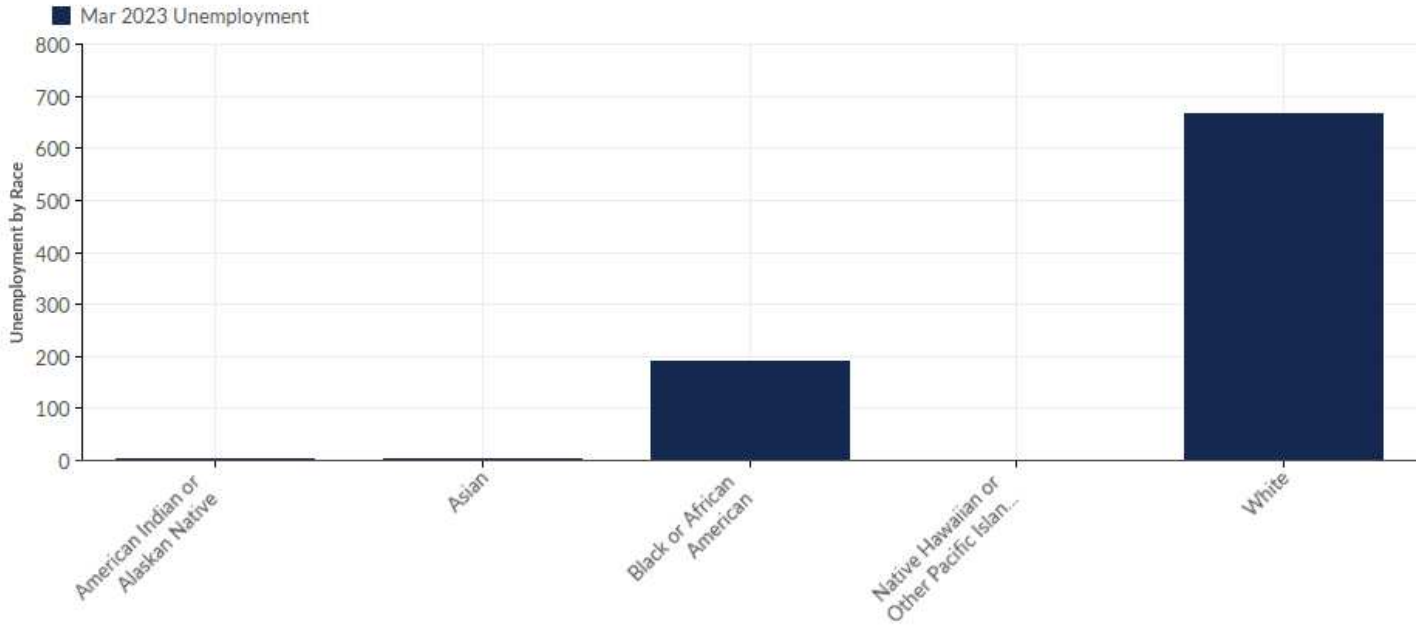
# Unemployment by Demographics

## Unemployment by Age



Age	Unemployment (Mar 2023)	% of Unemployed
< 22	31	3.59%
22-24	41	4.75%
25-34	193	22.36%
35-44	193	22.36%
45-54	177	20.51%
55-59	89	10.31%
60-64	71	8.23%
65+	69	8.00%
Total	863	100.00%

## Unemployment by Race

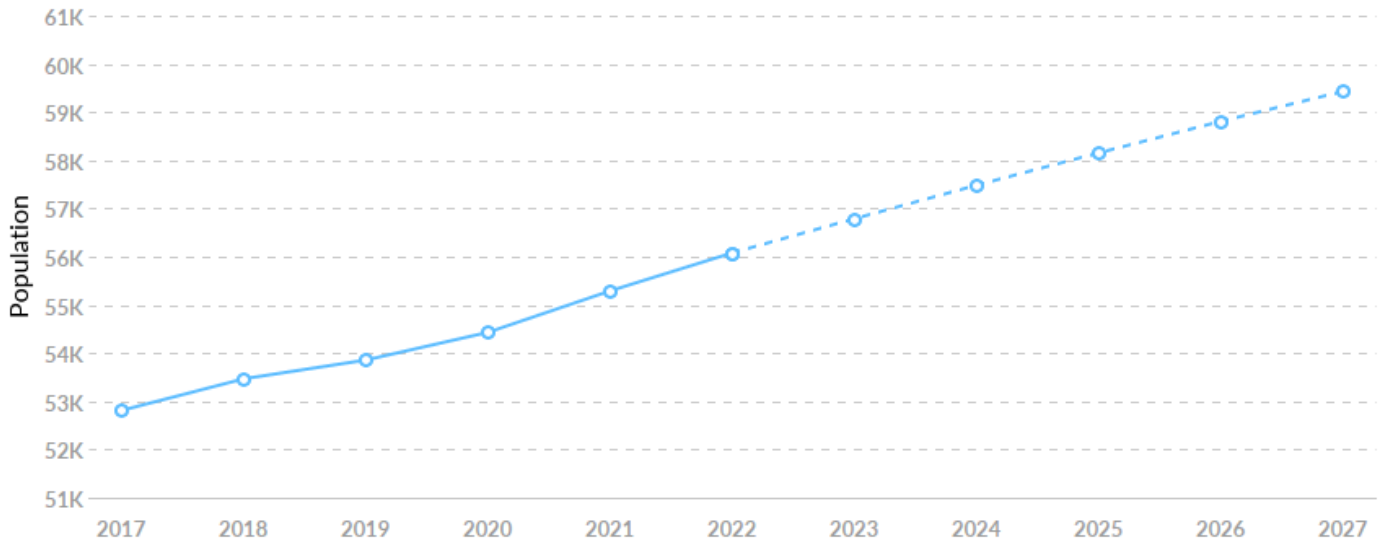


Race	Unemployment (Mar 2023)	% of Unemployed
American Indian or Alaskan Native	3	0.35%
Asian	3	0.35%
Black or African American	190	22.02%
Native Hawaiian or Other Pacific Islander	1	0.12%
White	667	77.29%
<b>Total</b>	<b>863</b>	<b>100.00%</b>

# Historic & Projected Trends

## Population Trends

As of 2022 the region's population increased by 6.2% since 2017, growing by 3,270. Population is expected to increase by 6.0% between 2022 and 2027, adding 3,350.

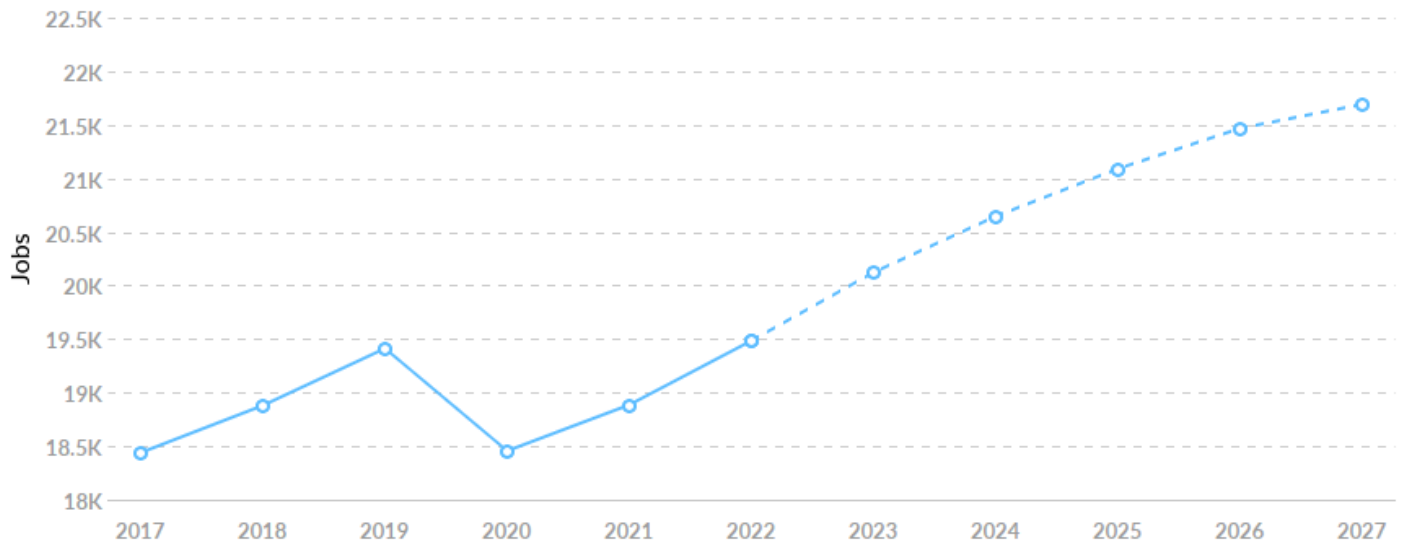


Timeframe	Population
2017	52,811
2018	53,467
2019	53,856
2020	54,432
2021	55,292
2022	56,081
2023	56,789
2024	57,484
2025	58,155
2026	58,810
2027	59,431



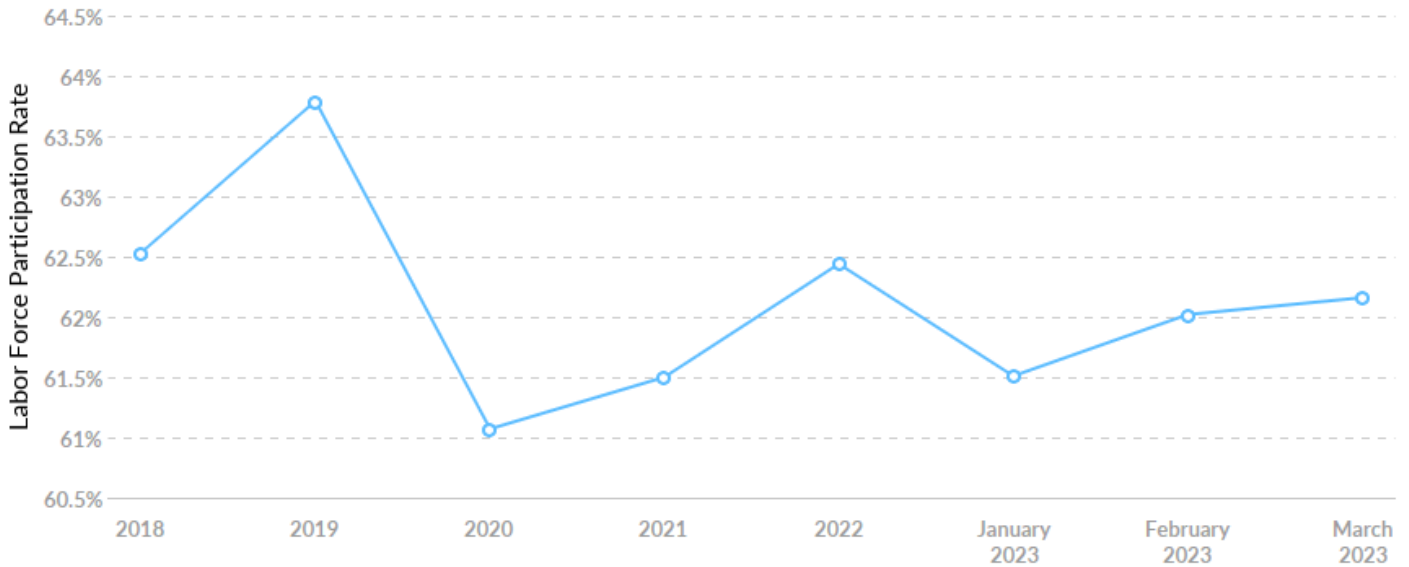
## Job Trends

From 2017 to 2022, jobs increased by 5.7% in Dickson County, TN from 18,439 to 19,485. This change outpaced the national growth rate of 3.4% by 2.3%.



Timeframe	Jobs
2017	18,439
2018	18,880
2019	19,412
2020	18,456
2021	18,886
2022	19,485
2023	20,123
2024	20,646
2025	21,090
2026	21,467
2027	21,691

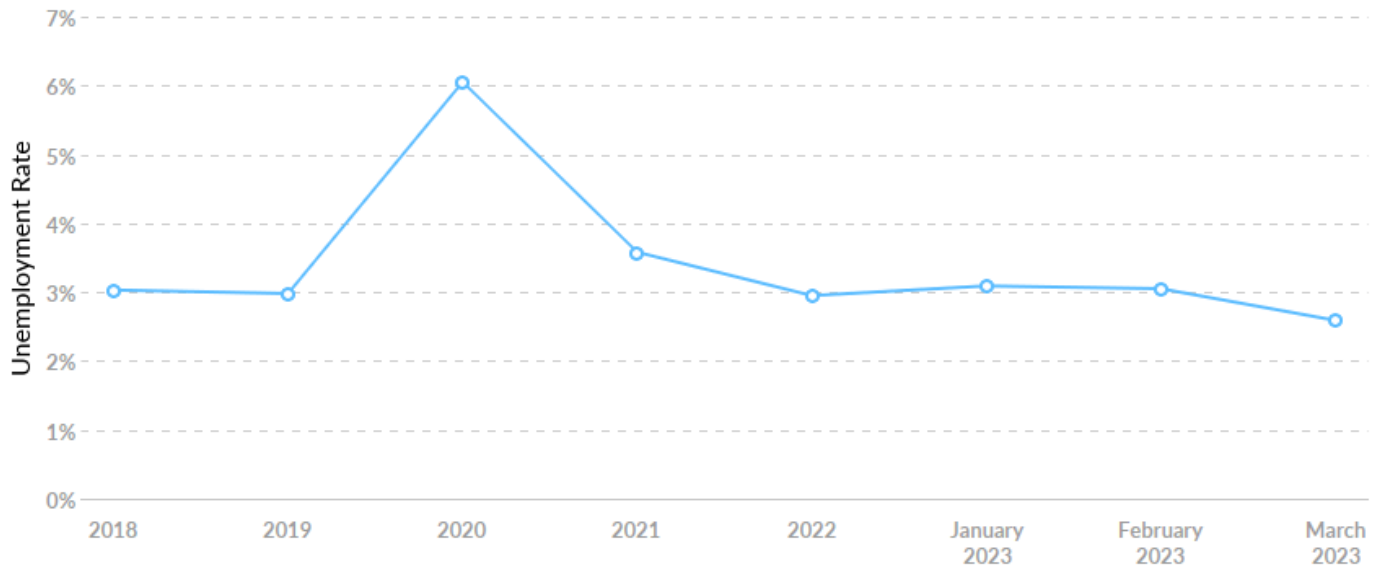
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	62.53%
2019	63.79%
2020	61.07%
2021	61.50%
2022	62.44%
January 2023	61.51%
February 2023	62.02%
March 2023	62.16%

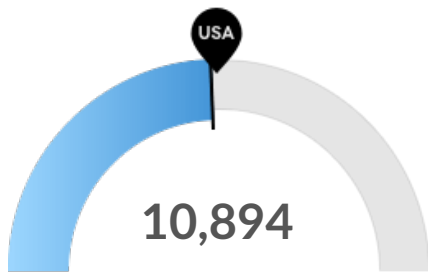
## Unemployment Rate Trends

Dickson County, TN had a March 2023 unemployment rate of 2.59%, **decreasing from 3.03%** 5 years before.



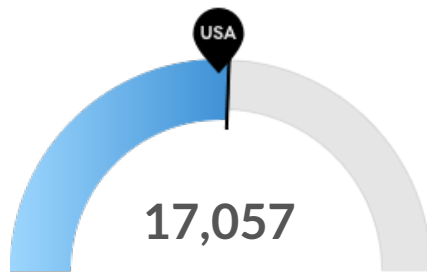
Timeframe	Unemployment Rate
2018	3.03%
2019	2.98%
2020	6.05%
2021	3.58%
2022	2.95%
January 2023	3.09%
February 2023	3.05%
March 2023	2.59%

## Population Characteristics



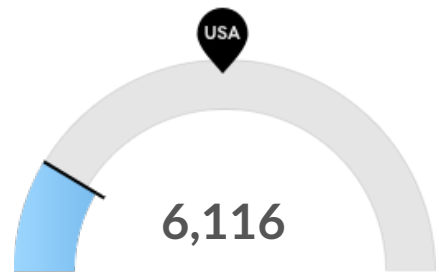
**Millennials**

Dickson County, TN has 10,894 millennials (ages 25-39). The national average for an area this size is 11,294.



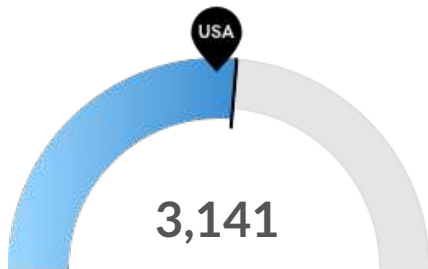
**Retiring Soon**

Retirement risk is about average in Dickson County, TN. The national average for an area this size is 16,435 people 55 or older, while there are 17,057 here.



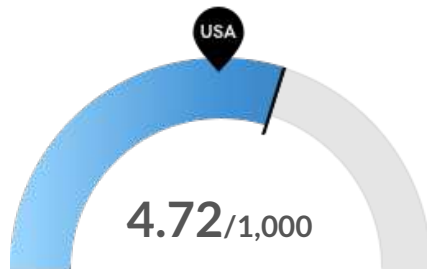
**Racial Diversity**

Racial diversity is low in Dickson County, TN. The national average for an area this size is 22,500 racially diverse people, while there are 6,116 here.



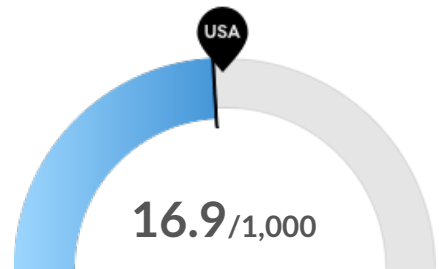
**Veterans**

Dickson County, TN has 3,141 veterans. The national average for an area this size is 2,904.



**Violent Crime**

Dickson County, TN has 4.72 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

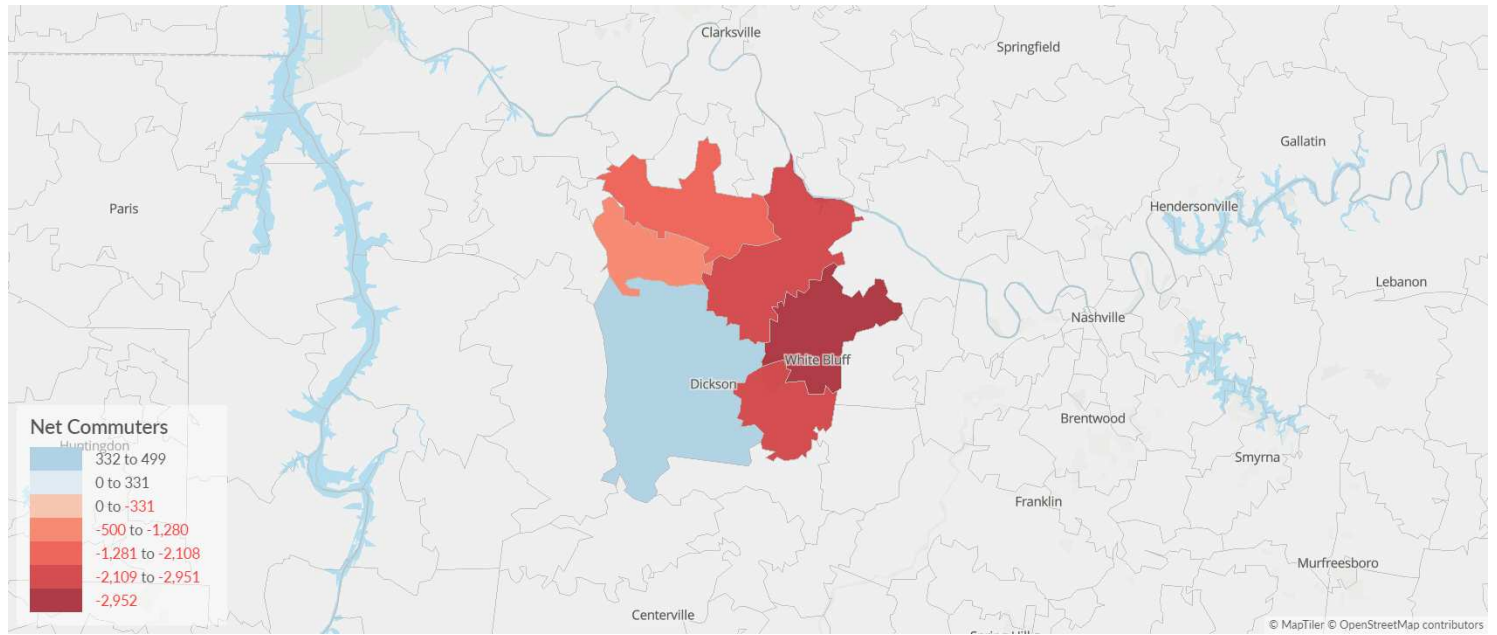


**Property Crime**

Dickson County, TN has 16.9 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Dickson County, TN currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
37055	Dickson, TN (in Dickson...	15,319
37187	White Bluff, TN (in Dick...	1,470
37029	Burns, TN (in Dickson c...	1,203
37036	Charlotte, TN (in Dickso...	869
37051	Cumberland Furnace, T...	409

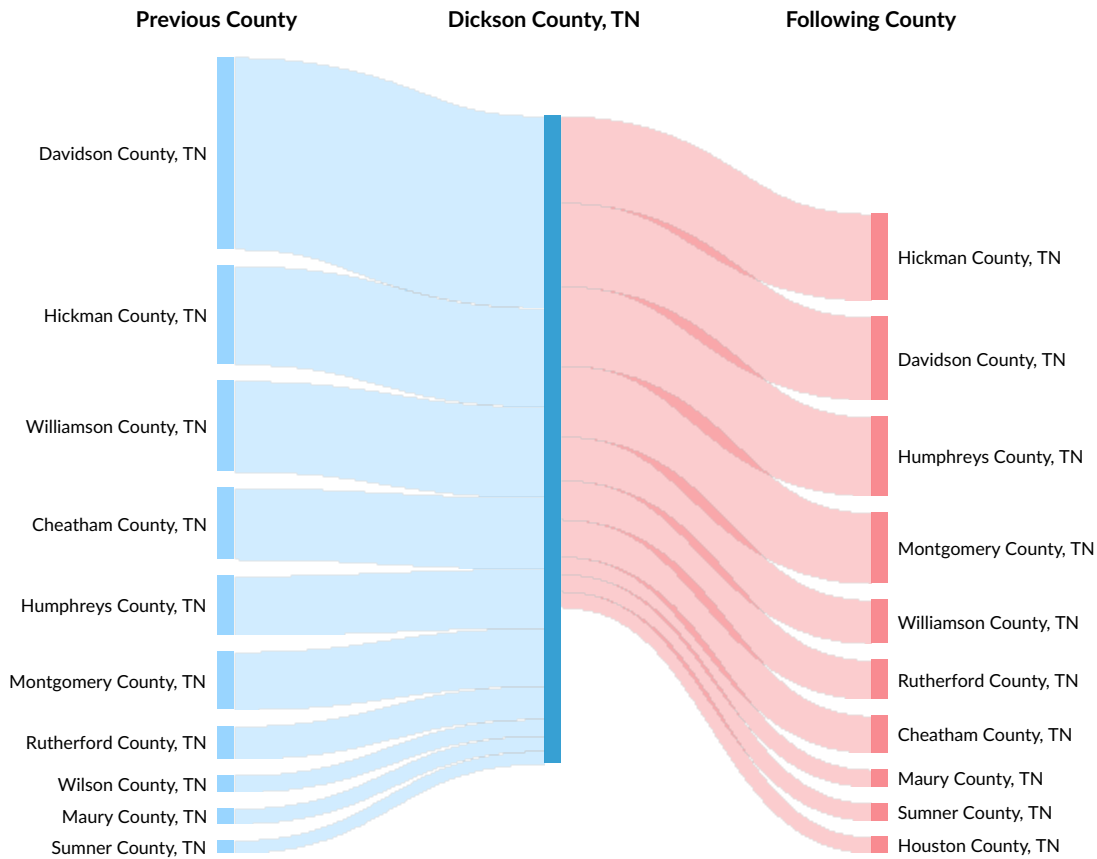
### Where Talent Lives

ZIP	Name	2022 Workers
37055	Dickson, TN (in Dickson...	14,987
37187	White Bluff, TN (in Dick...	4,422
37029	Burns, TN (in Dickson c...	3,396
37036	Charlotte, TN (in Dickso...	2,978
37051	Cumberland Furnace, T...	1,691

# Inbound and Outbound Migration

The table below analyzes past and current residents of Dickson County, TN. The left column shows residents of other counties migrating to Dickson County, TN. The right column shows residents migrating from Dickson County, TN to other counties.

As of 2020, 544 people have migrated from Davidson County, TN to Dickson County, TN. In the same year, 246 people left Dickson County, TN migrating to Hickman County, TN. The total Net Migration for Dickson County, TN in 2020 was 675.

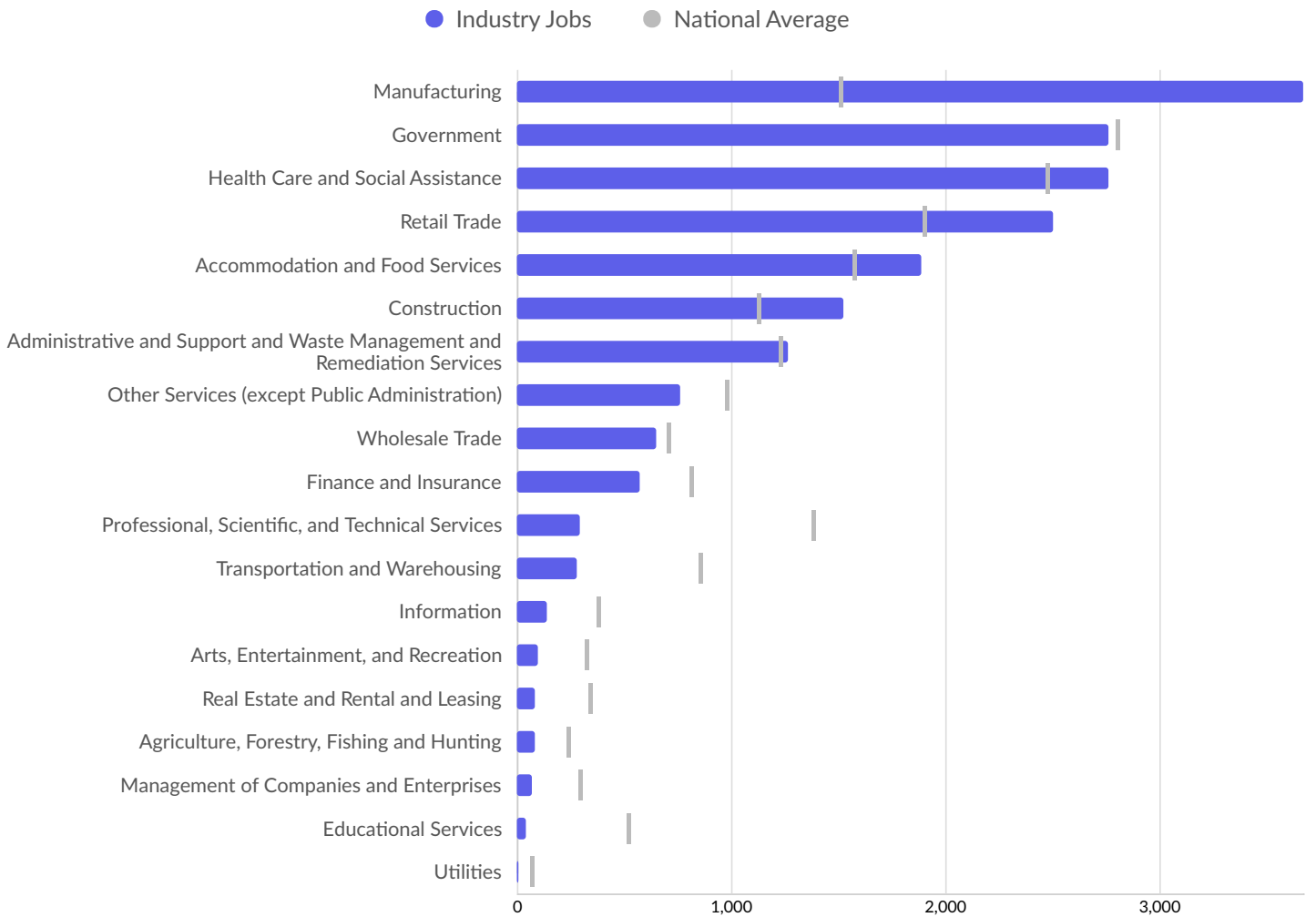


Top Previous Counties	Migrations
Davidson County, TN	544
Hickman County, TN	280
Williamson County, TN	257
Cheatham County, TN	202
Humphreys County, TN	168
Montgomery County, TN	164

<b>Top Previous Counties</b>	<b>Migrations</b>
Rutherford County, TN	93
Wilson County, TN	47
Maury County, TN	43
Sumner County, TN	36
Miami-Dade County, FL	33
DuPage County, IL	28
Knox County, TN	22
Los Angeles County, CA	21
Robertson County, TN	19
<b>Top Following Counties</b>	<b>Migrations</b>
Hickman County, TN	246
Davidson County, TN	236
Humphreys County, TN	225
Montgomery County, TN	201
Williamson County, TN	124
Rutherford County, TN	111
Cheatham County, TN	106
Maury County, TN	49
Sumner County, TN	49
Houston County, TN	45
Robertson County, TN	45
Hillsborough County, FL	33
Berkeley County, SC	31
Blount County, TN	26
Contra Costa County, CA	23

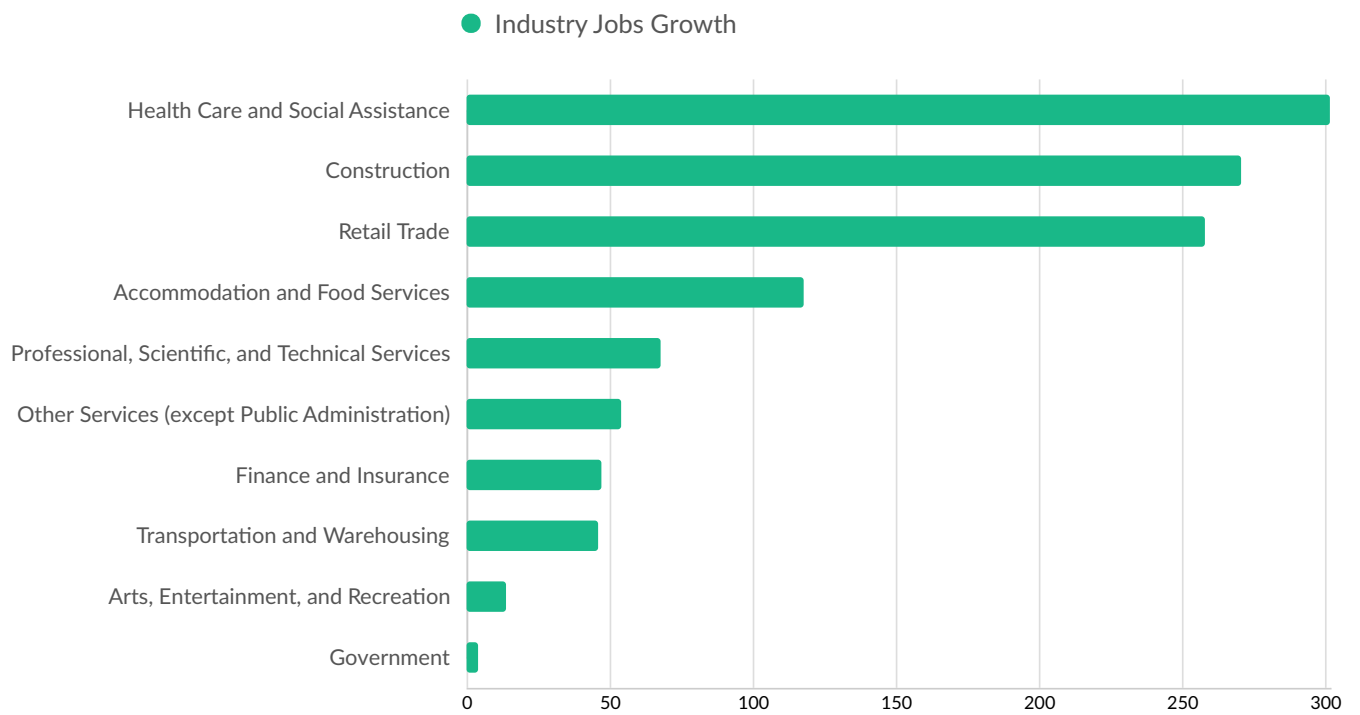
# Industry Characteristics

## Largest Industries

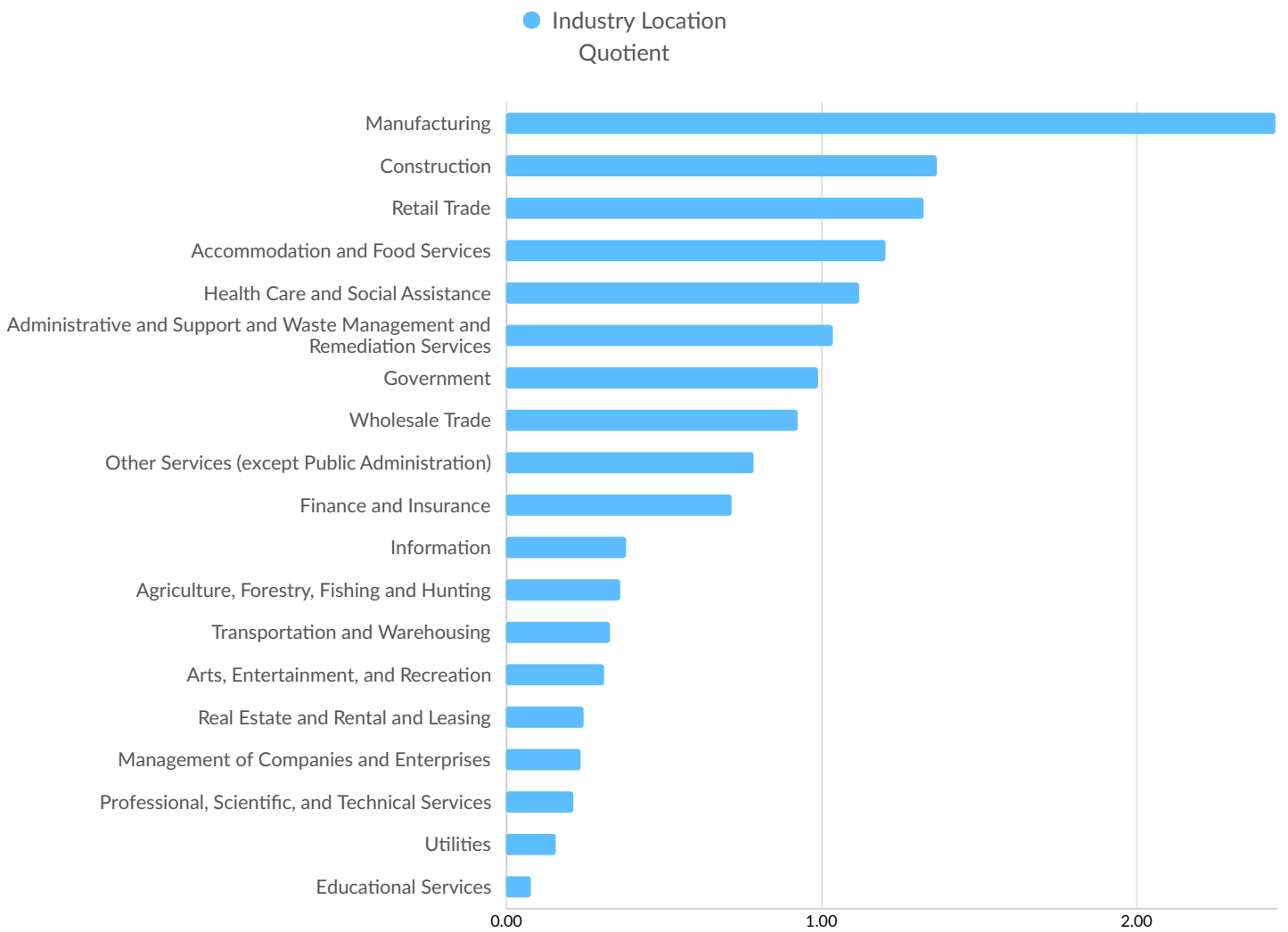




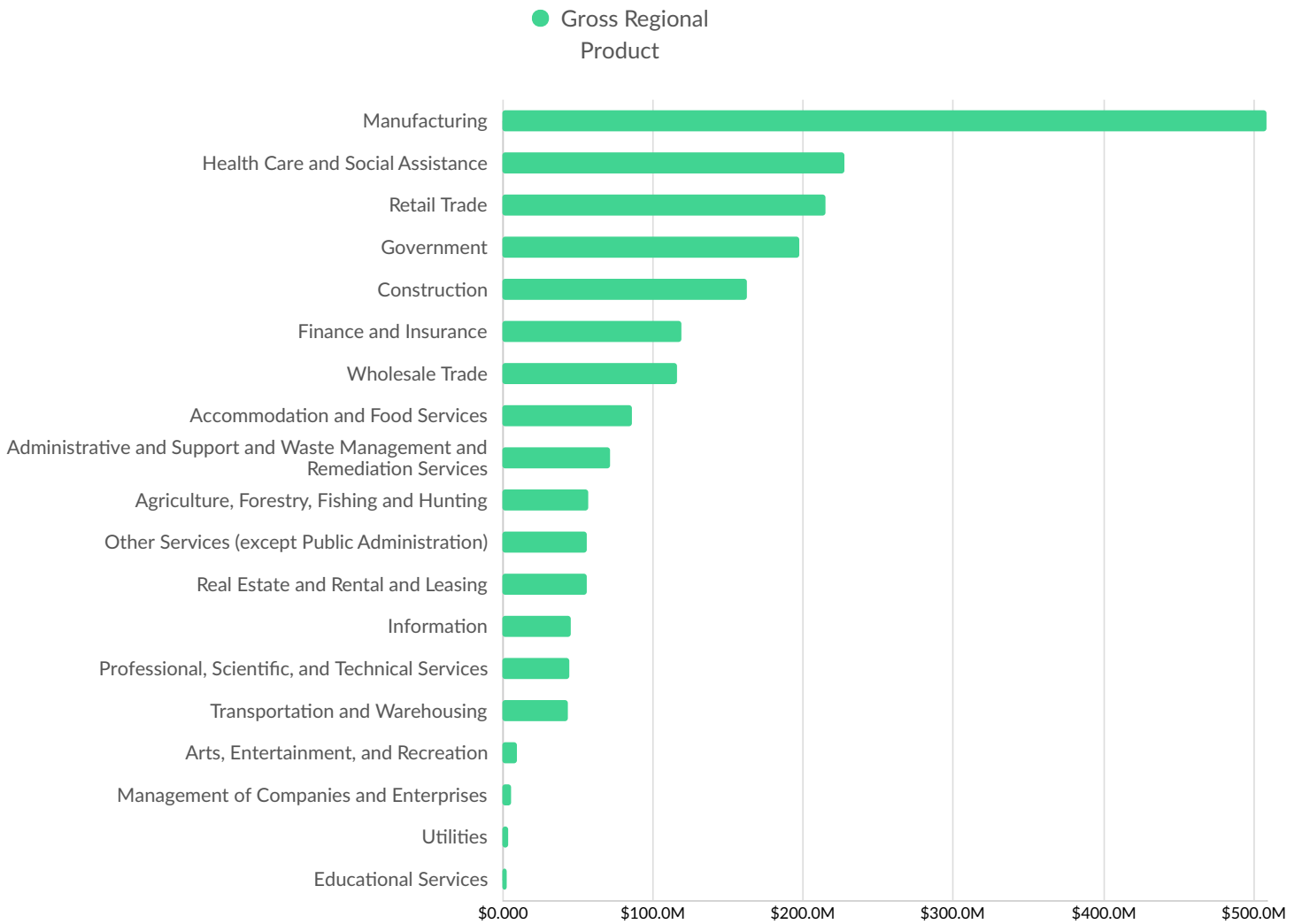
## Top Growing Industries



## Top Industry Location Quotient



## Top Industry GRP




## Top Industry Earnings



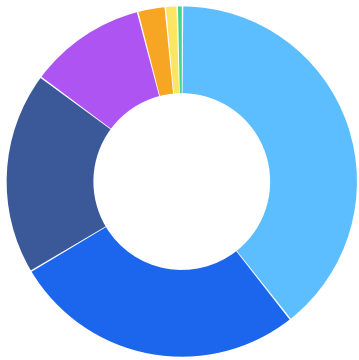
## Business Characteristics

### 3,969 Companies Employ Your Workers

Online profiles for your workers mention 3,969 companies as employers, with the top 10 appearing below. In the last 12 months, 687 companies in Dickson County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
HCA Healthcare	141 	HCA Healthcare	392 
Dickson County Board Of Educa...	103 	Daltile Corp	215 
State of Tennessee	100 	Mohawk Industries	147 
Vanderbilt University	96 	Banner Health	129 
Tennsco Corp.	78 	Pilot Company	117 
Dickson County Schools	77 	Amazon	74 
Dickson Medical Associates	54 	National HealthCare	73 
Walmart	54 	Dollar General	71 
U.S. Army	48 	Buffalo Wild Wings	69 
Daltile Corp	44 	PeopleReady	64 

## Business Size

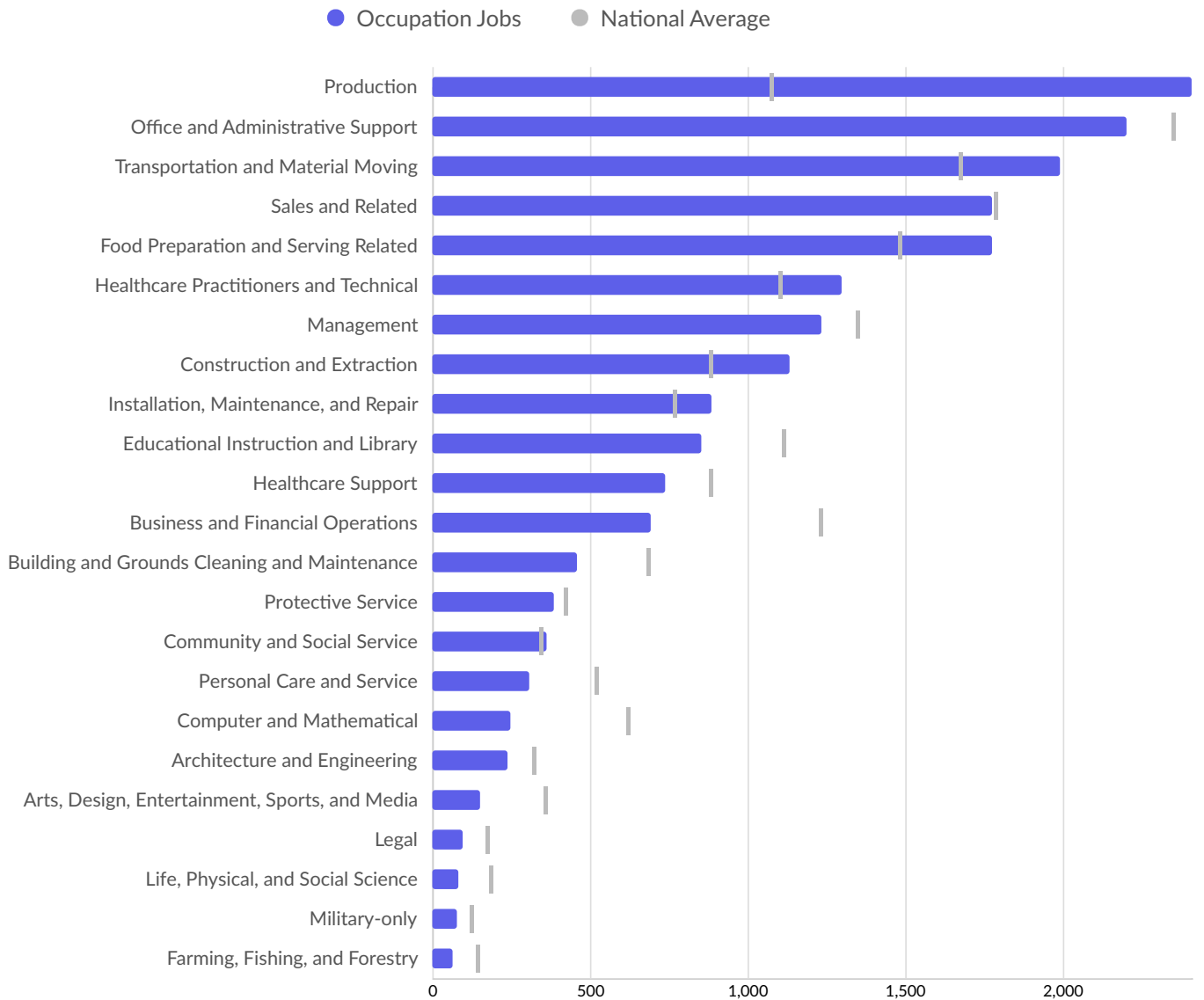


	Percentage	Business Count
● 1 to 4 employees	39.3%	724
● 5 to 9 employees	27.1%	499
● 10 to 19 employees	18.7%	344
● 20 to 49 employees	10.8%	199
● 50 to 99 employees	2.6%	47
● 100 to 249 employees	1.1%	20
● 250 to 499 employees	0.5%	9

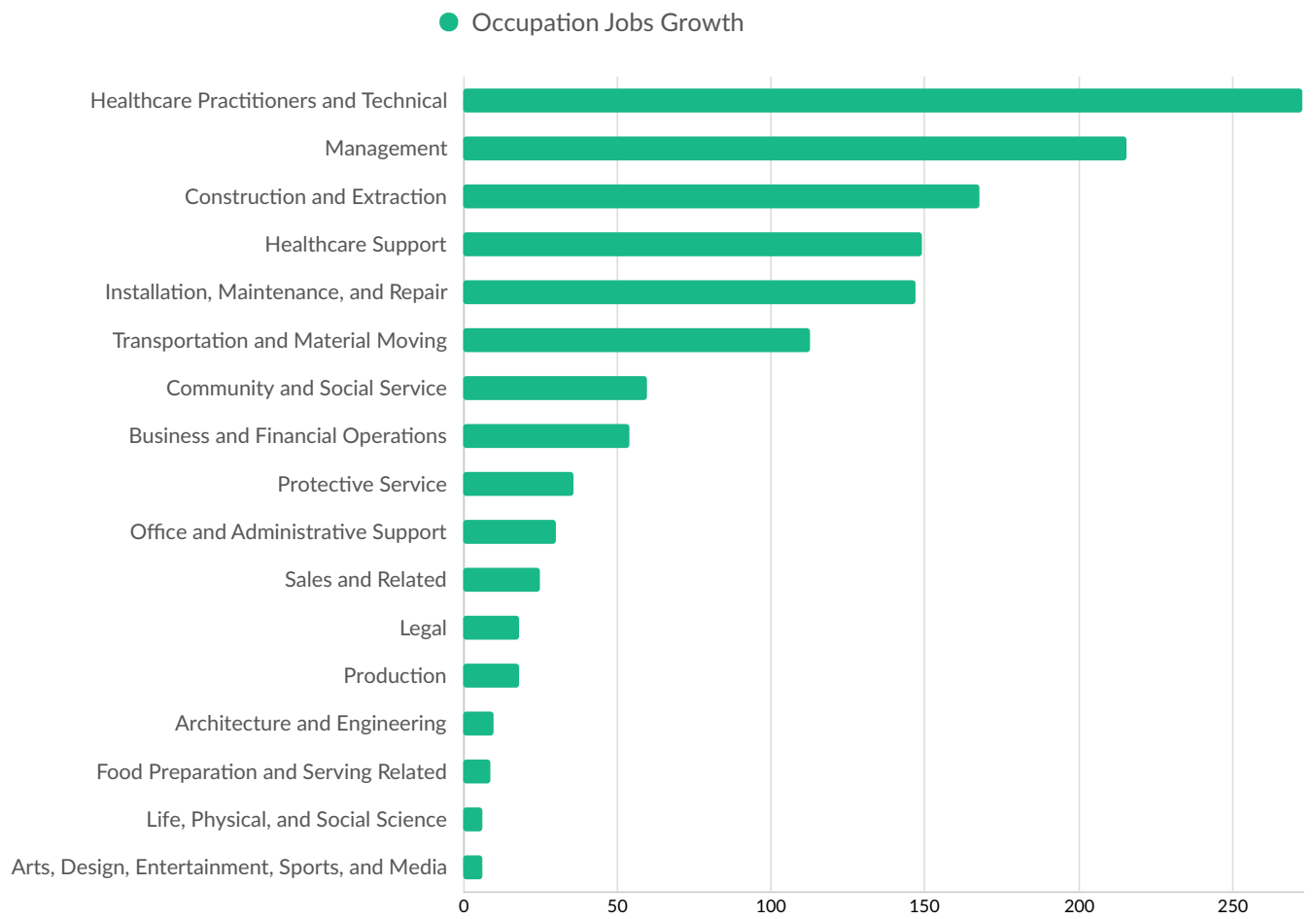
\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

## Largest Occupations

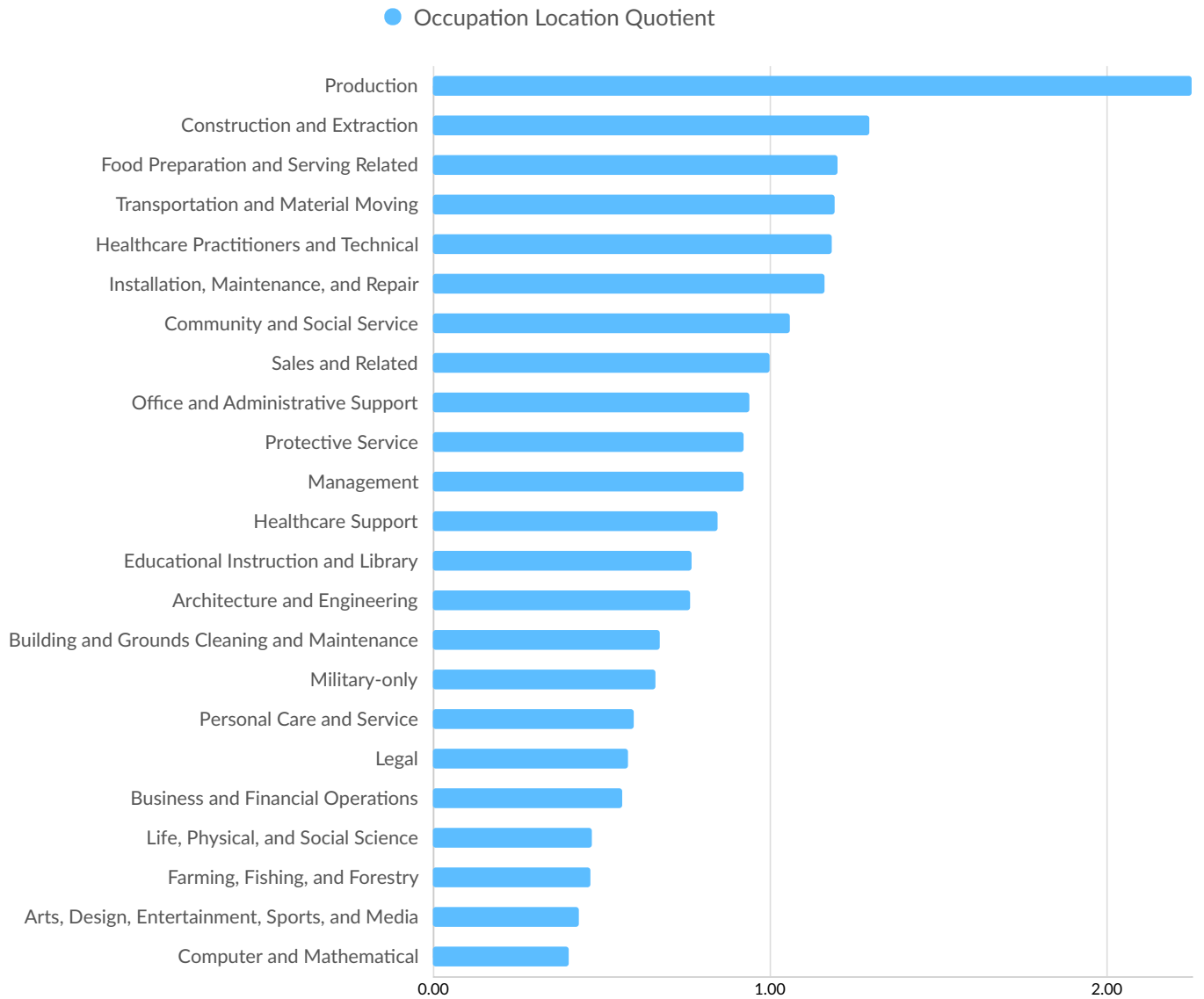


## Top Growing Occupations

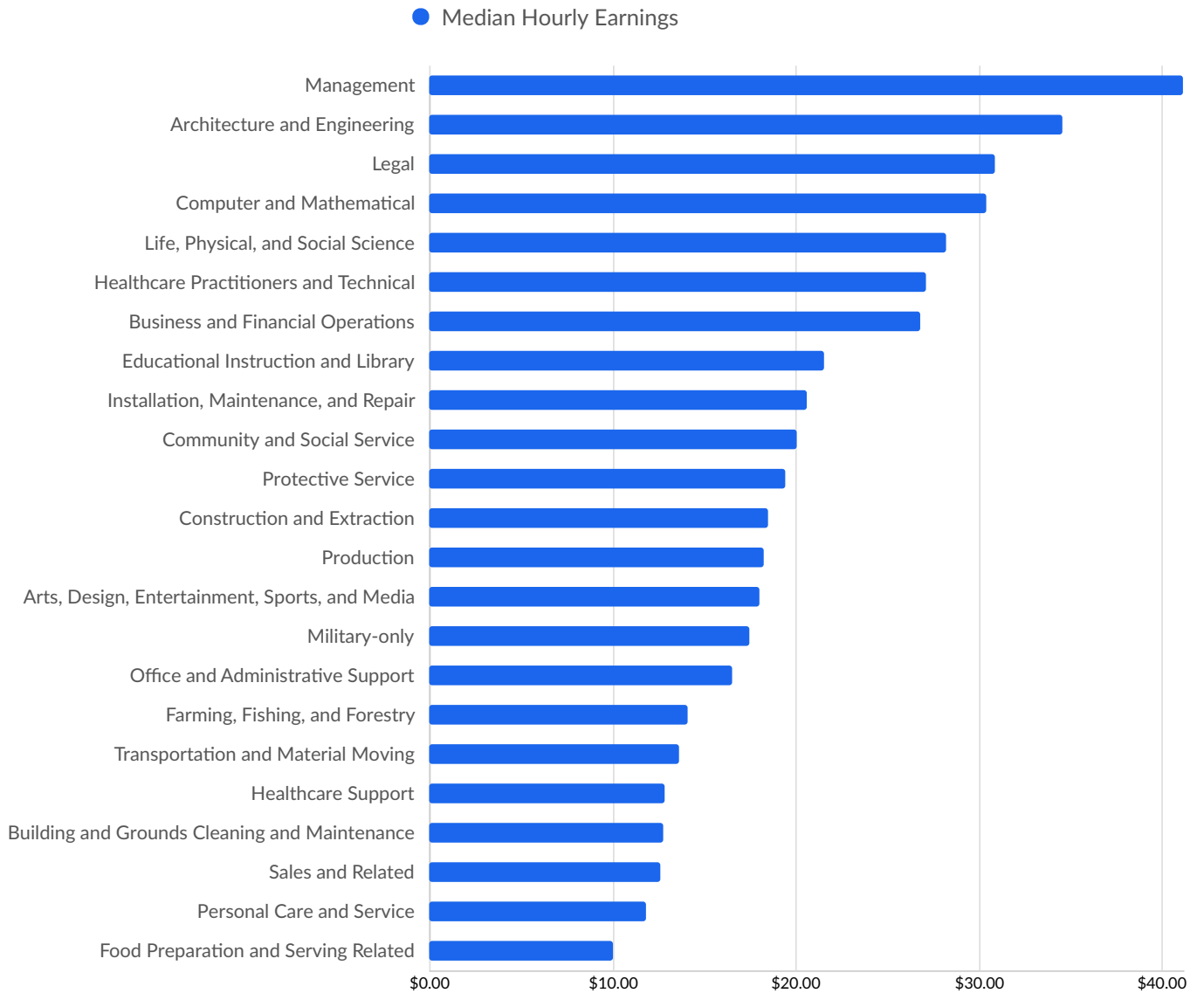




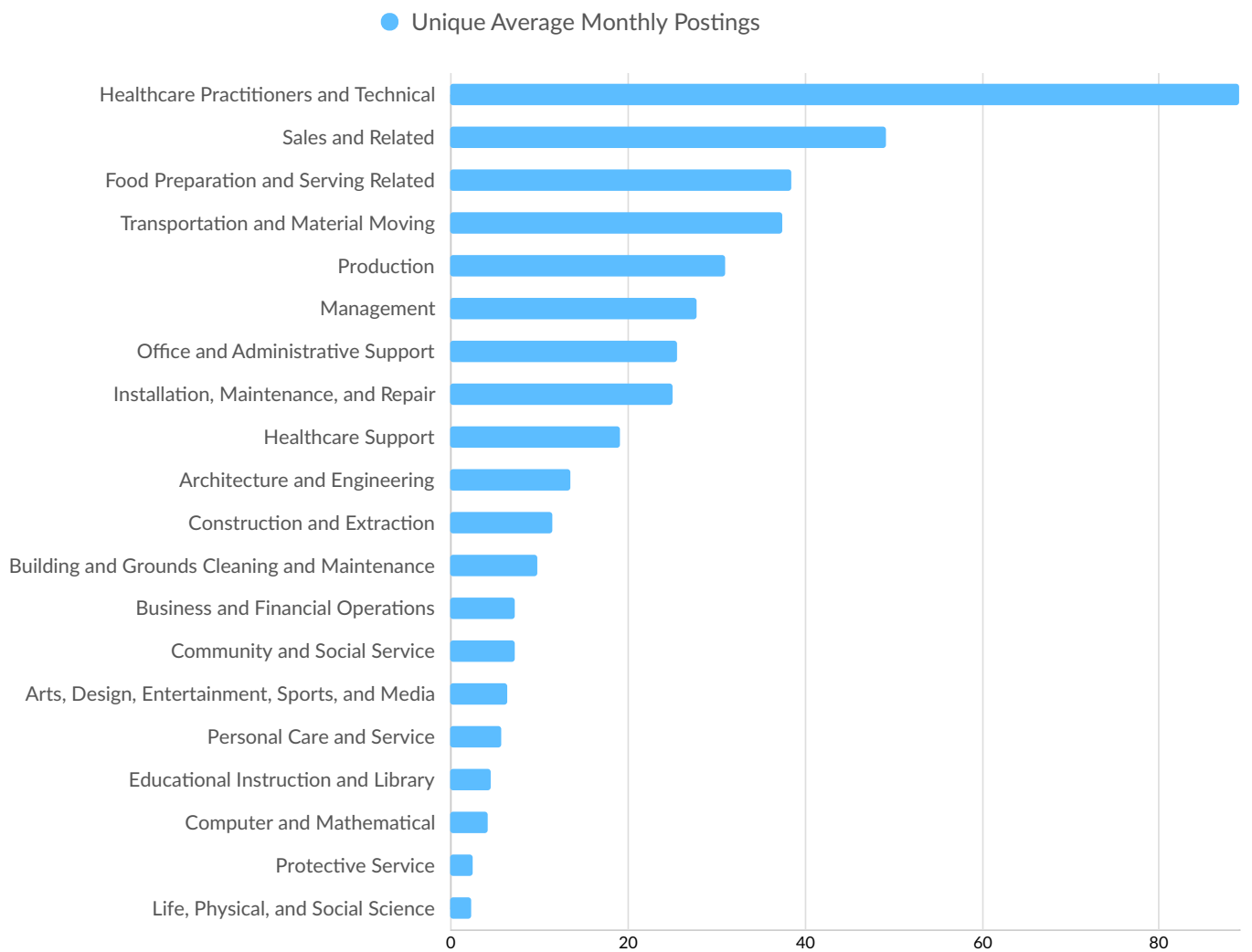
## Top Occupation Location Quotient



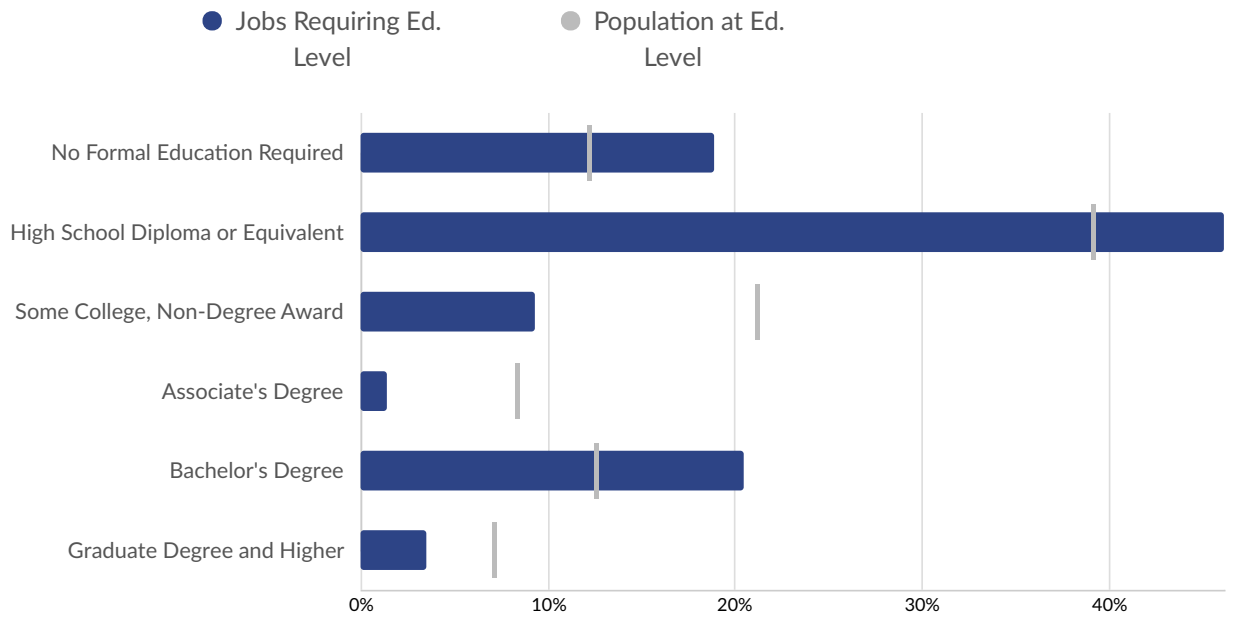
## Top Occupation Earnings



## Top Posted Occupations

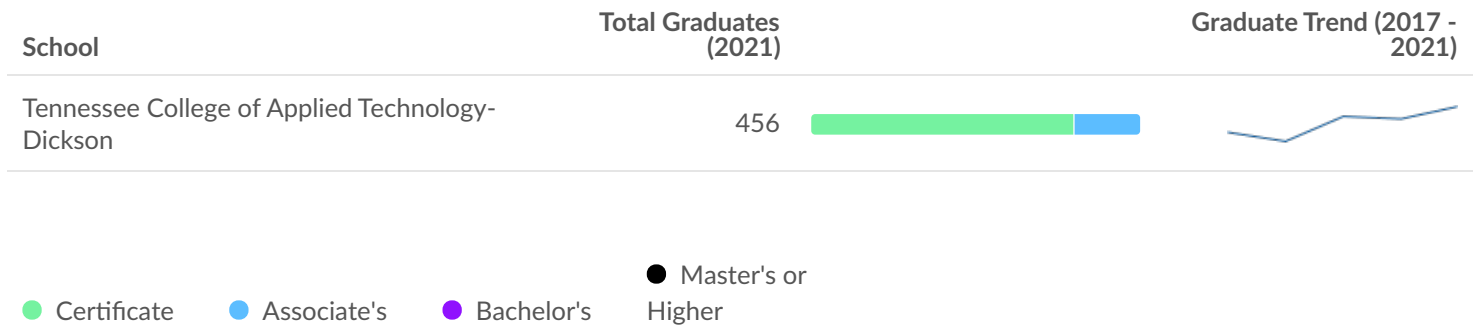


## Underemployment



## Educational Pipeline

In 2021, there were 456 graduates in Dickson County, TN. This pipeline has grown by 26% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Cosmetology/Cosmetologist, General" (Certificate), and "Welding Technology/Welder" (Certificate).



# In-Demand Skills

